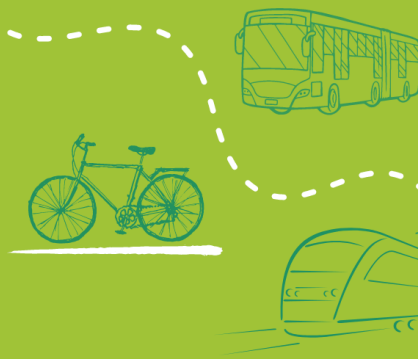




## AI-Based Optimisation of Incentive Schemes for Sustainable Mobility

[www.aicentive.eu](http://www.aicentive.eu)



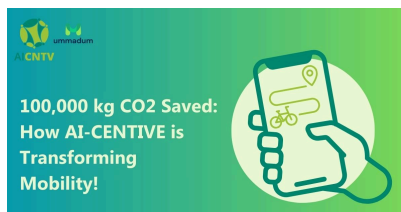
### Dear AI-CENTIVE Community!

Welcome to our AI-CENTIVE newsletter, in which we embark on a journey of innovation and collaboration in the fields of technology and mobility.

Dive into the latest developments with us, don't miss any of the upcoming events and learn more about project partners who are contributing to a more sustainable mobility in the future.

Inform your network about the project and become part of a community that sees great potential in deep learning models for greener mobility.

News & Events



### AI-CENTIVE helps save over 100,000kg of CO2 emissions

AI-CENTIVE is making strides in sustainable mobility by leveraging AI to drive real change. Through smart, event-based mobility predictions, the project has already helped save over 100,000 kg of CO2 emissions in just six months. Discover how AI-CENTIVE's innovative dashboard is encouraging more sustainable transportation choices and reshaping the future of mobility.

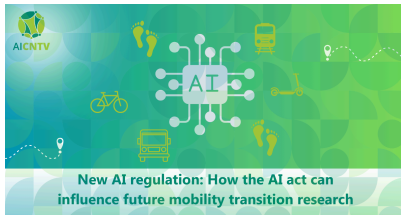
Read more



### How AI is shaping the future of sustainable mobility

Through the innovative use of AI, AI-CENTIVE is shaping the future of sustainable mobility. By analyzing traffic patterns during large events, such as concerts, the AI-CENTIVE dashboard offers real-time insights that guide users toward more eco-friendly transportation options. Recent examples from Vienna show how AI helps identify mobility hotspots and predict traffic changes.

[Read more](#)



## New AI regulation

The new AI Act sets a global benchmark for regulating AI, ensuring systems are both safe and trustworthy. But how will this impact research in mobility transition? The Act provides clarity and legal support, fostering innovation while protecting citizens' rights. For projects like AI-CENTIVE, which focuses on sustainable mobility, the AI Act promises an innovation-friendly environment that encourages the development of advanced AI solutions.

[Read more](#)

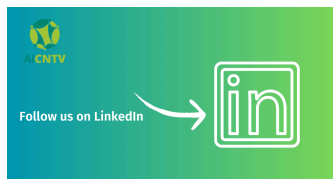
## AI-CENTIVE tips



### Join our AI-CENTIVE Community

Let's create a sustainable mobility ecosystem together! We are passionate about contributing to a greener future by reducing carbon emissions through AI-modeled incentives for sustainable transportation options. Join our community and help promote walking, cycling, and public transport. Together, we offer incentives to encourage more eco-friendly mobility choices. Be part of a movement that actively supports sustainability and contributes to positive, lasting change in the way we move.

[Join](#)



### Follow us on LinkedIn

Can't get enough of AI-CENTIVE? Then follow us on LinkedIn! Receive the latest information directly in your LinkedIn feed, take part in our surveys, find out what our project partners are doing, and exchange ideas with us and other interested parties. Join the conversation, stay connected with the latest developments, and explore how AI is transforming mobility. Use the hashtag #AICentive to share your sustainable mobility experiences with AI-CENTIVE!

[Follow](#)



### 8. UN Climate Change Conference- UNFCCC

Mark your calendars for COP 28, a pivotal moment in the fight against climate change. Leaders, policymakers, and experts will convene to discuss urgent climate challenges. This conference fosters international cooperation and knowledge-sharing to drive impactful solutions. COP 28 is key to shaping global efforts for sustainability and climate resilience, bringing together voices from across the world to address our planet's most pressing issues.

[Explore](#)



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for Sustainable Mobility**

[www.aicentive.eu](http://www.aicentive.eu)



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